



ASIMA Humanity

World Music · Rock · Jazz · Electro · East meets West

*"The merging of two musical worlds - East and West -
that's what ASIMA is all about."*

8

Artists

12

Years active

4

Studio albums

CH · FR

Switzerland & France

www.asimamusic.com · info@asimamusic.com

Composed by Nicolas Fardel · Based between Switzerland and France

— ABOUT ASIMA

Short Biography (150 words)

ASIMA is an eight-piece Franco-Swiss ensemble that weaves together the ancient musical traditions of the Far East with the energy of contemporary Western rock, jazz and electronic music. Founded by Swiss composer and guitarist Nicolas Fardel, the group creates a unique sonic universe where the erhu (Chinese violin), guzheng (Chinese zither) and dizi (bamboo flute) meet a powerful rhythm section and electronic layers.

Active for over 12 years and with 4 studio albums to their name — most recently *Humanity* (2026) — ASIMA has built a dedicated audience across Switzerland and France. Their live performance features eight internationally renowned musicians from Asia and Europe, delivering a mesmerising journey through time, culture and sound. Their sound is resolutely powerful — rock-driven, deeply groovy and laced with electro textures — making them an ideal fit for contemporary music festivals and live music clubs. ASIMA are now seeking European touring opportunities to bring their cross-continental dialogue to wider audiences.



Long Biography (400 words)

ASIMA was born from a single, compelling idea: that music can serve as a bridge between civilisations. Composer and guitarist Nicolas Fardel began the project over a decade ago, driven by a deep fascination with the tonal worlds of East Asia and their relationship to the Western music he grew up with. The name itself — ASIMA — reflects this search for balance: a place between worlds, neither fully Eastern nor Western, but something genuinely new.

At the heart of ASIMA's sound is the dialogue between traditional Chinese instruments and a contemporary rhythm section. The erhu, played by Li'ang Zhao, brings a soulful, almost vocal quality to the melodies. Minh-Trang Nguyen's guzheng provides shimmering, layered textures that anchor the group's Eastern identity, while Wan-Yu Liu's dizi and bamboo flutes add an airy, meditative dimension. These voices are met by the groove-driven interplay of drums (Francis Stoessel), bass (Pat Patti) and synthesisers (Nicolas Gerber), with vocalist Mei-Siang Chou delivering lyrics that move fluidly between French, English and Mandarin.

The result is music that refuses easy categorisation. ASIMA have been described as a "world fusion" act, but the label barely captures the depth of what they do. Their compositions are carefully crafted narratives — each track a journey that might begin in a quiet bamboo forest and arrive at a thunderous, distorted guitar climax. The Yin and Yang symbol is not merely aesthetic for this group; it is structural. Light answers dark. Silence answers sound. East answers West.

Since their formation, ASIMA have performed extensively throughout Switzerland and France, developing a reputation for immersive, theatrical live shows supported by sound engineer David Barras and lighting designer Jean-Marc Tinguely. Their four studio albums trace an artistic evolution from their early, more acoustic-oriented sound toward the richer, more electronic textures of ReSource, released in May 2022.

Now, ASIMA are ready to bring their work to international stages. With a growing network of European booking contacts, the group is actively seeking festival bookings, mid-size venue performances and cultural residencies across Europe. Their sound is resolutely powerful — rock-driven, deeply groovy and laced with electro textures — making them an ideal fit for contemporary music festivals and live music clubs. Their show travels with a complete technical production and adapts to stages from 200 to 2,000 capacity.

— THE SOUND

ASIMA's music is built on the encounter between two worlds that have rarely shared the same stage:

World Music

Rock Fusion

Jazz

Electro / Cinematic

Instruments & Textures

Eastern voices

Erhu (Chinese violin)
Guzheng (Traditional zither)
Dizi & bamboo flutes
Voice (English/Chinese)

Western energy

Electric guitar
Synthesisers & electronics
Electric bass
Drums

For Programmers — Why ASIMA?

- * A genuinely unique live proposition: Chinese classical instruments in a rock/jazz/electronic context — rare at European festival level
- * Proven ensemble: 12 years of collaboration, 4 albums, consistent artistic vision
- * Diverse audience: appeals to world music, jazz, rock and world cinema audiences simultaneously
- * Visually compelling stage: 8 musicians, two cultures, one language — sound
- * Full production autonomy: dedicated sound engineer and lighting designer travel with the group

— DISCOGRAPHY

Year	Album Title	Label / Format	Notes
2026	Humanity	Independent	New album — 2026
2022	ReSource	Independent	
2020	World Trip	Independent	
2017	Asima	Independent	Debut album (eponyme)

— LIVE INFORMATION

Stage Configuration

ASIMA performs as an 8-piece ensemble. The show requires a stage minimum of 10m wide × 8m deep to comfortably accommodate all musicians, instruments and production. The group tours with its own dedicated live sound engineer (David Barras) and lighting designer (Jean-Marc Tinguely), ensuring consistent production quality at every venue.

Specification	Minimum	Preferred
Stage width	8 metres	12 metres
Stage depth	6 metres	8 metres
Venue capacity	200 persons	500–2,000 persons
Sound system	PA + monitoring	Full PA + IEM monitoring
Lighting rig	Basic rig available	Full rig — own LX designer
Set duration	60 minutes	75–90 minutes

Full technical rider available on request — contact Nicolas Fardel at info@asimamusic.com

— THE ARTISTS

ASIMA brings together eight internationally experienced musicians from Switzerland, France and Asia — united by a shared artistic vision developed over more than a decade.

Artist	Role	Based
Nicolas Fardel	Guitars, compositions — artistic director	CH
Francis Stoessel	Drums	FR
Nicolas Gerber	Synthesisers & electronics	CH
Pat Patti	Bass	CH
Mei-Siang Chou	Vocals	CH
Wan-Yu Liu	Dizi & bamboo flutes	FR
Minh-Trang Nguyen	Guzheng (Traditional zither)	FR
Li'ang Zhao	Erhu (Chinese violin)	FR

Production crew touring with the group:

David Barras — Live Sound Engineer · Jean-Marc Tinguely — Lighting Designer

— LIVE GALLERY

ASIMA delivers an immersive, visually compelling live experience. High-resolution press photos available on request.



Photos: ASIMA Live 2026 · High-res files available on request: info@asimamusic.com

— PRESS & MEDIA

Press Quotes

<https://asimamusic.com/press-highlights/>

Media Links

Live Teaser Video

<https://www.youtube.com/watch?v=IRhncuU8y5E&t=1s>

Artist Hub / EPK Online

www.asimamusic.com

Streaming (Spotify)

open.spotify.com/artist/1yjuCaMQhsE7JyK6FpW8EK

— UPCOMING LIVE DATES

Date	Venue / Location	Notes
31 October 2025	Sempach, Switzerland	[Venue name to add]
7 March 2026	Sion, Switzerland	[Venue name to add]

For full availability calendar and booking enquiries, contact Nicolas Fardel directly.

— CONTACT & BOOKING

Nicolas Fardel

Artistic Director / Composer

Email: info@asimamusic.com

Tel: +41 78 863 47 82

WHAT WE CAN PROVIDE

- * Full technical rider
- * High-resolution press photos
- * Audio/video samples on request
- * Confirmed availability calendar
- * Highlights Press

ASIMA — *Where East meets West, where tradition meets the present.*

www.asimamusic.com